



BC LANDSCAPE &
NURSERY ASSOCIATION

Sponsorship Opportunities



ABOUT US

Our Mission: To promote an effective organization for meeting the needs of nursery growers, landscape professionals and garden centers, while progressively engaging in relevant issues, to the benefit of the industry.

500+ MEMBERS

Representing the horticulture industry, including landscapers, garden centres, wholesale and retail nurseries, suppliers, as well as educators, students and horticulture affiliates.

70 YEARS

Growing with the Green Industry for 70 Years

35+ Affiliations

The BCLNA has many linkages to other horticultural industries as well as educational institutions providing training in horticulture.



MEMBERSHIP BREAKDOWN

and growing!

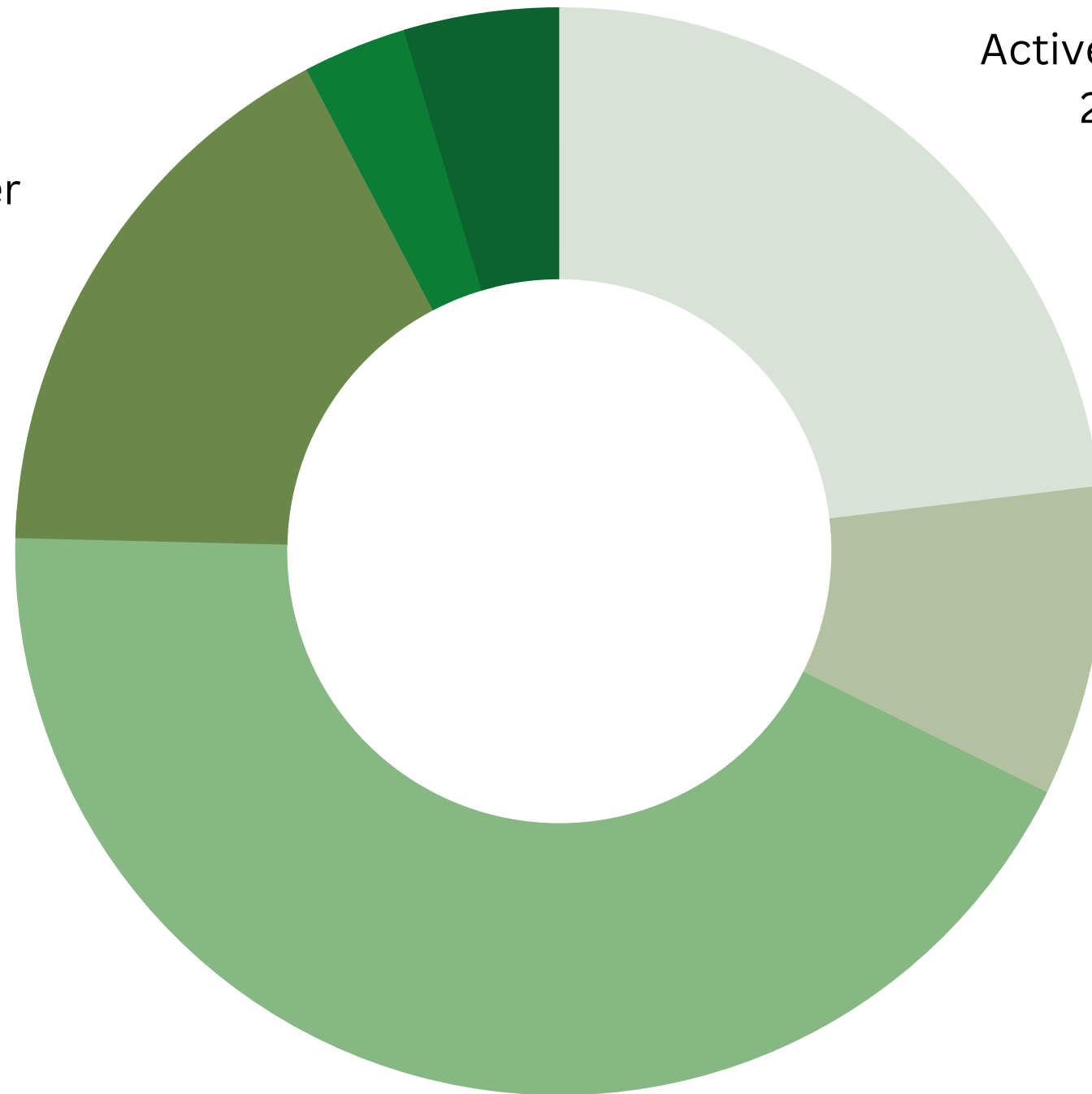
Associate - Supplier
16.9%

Out of Province
4.6%

Active - Grower
23.1%

Active - Retailer
9.2%

Active - Landscaper
43.1%



AWARDS GALA & HOLIDAY DINNER

WHAT

The BC Landscape & Nursery Association's annual awards gala and holiday dinner is an opportunity for the industry to get together over good food and festive games to celebrate and acknowledge the achievements of our members over the past year.

WHEN

Dec 7, 2023
6:00 PM - 11:30 PM

WHERE

Delta Burnaby Hotel & Conference Centre
4331 Dominion Street, Burnaby, BC,



[Click here for more information](#)

AUDIENCE DEMOGRAPHICS

Up to 150 ATTENDEES

are expected at the gala. Attendees will be part of companies from all over the green industry, as well as suppliers, dignitaries, and media. In addition, BCLNA's Annual General Meeting will be held on site immediately before the gala, so exposure to a much larger portion of BCLNA's membership can also be expected.



POTENTIAL REACH

SOCIAL MEDIA

 1.4k followers

 1.2k followers

 707 followers

 1.1k followers

WEBSITE

2,000

monthly users

5,400

monthly page views

E-BLASTS

Grower

441 subscribers

46.5% yearly open rate

Landscaper

432 subscribers

44.6% yearly open rate

Retailer

196 subscribers

44.8% yearly open rate



INVESTMENT



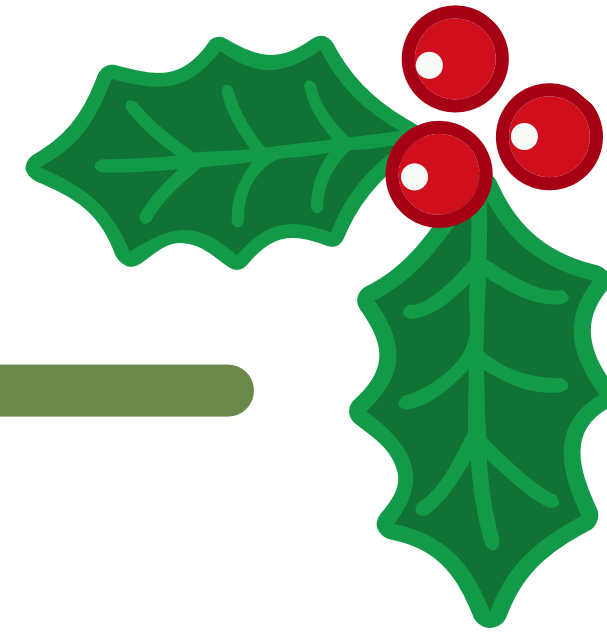
SANTA'S TABLE SPONSORSHIP \$4,000

Exclusive

- 20 tickets to the gala (two FULL tables!)
- One complimentary drink ticket per seat
- VIP table placements at the front of the room
- Two bottles of red or white wine (or one of both) for the tables
- Logo on exclusive event sponsor thank you sign
- Logo on special branded table signage
- Logo placement in the digital Holiday Party program
- A five-minute speaking opportunity at the event
- Select Meta & Twitter mentions
- Meta shout-outs on the day of the event
- Logo on select e-news and e-blasts
- Logo on the event registration page



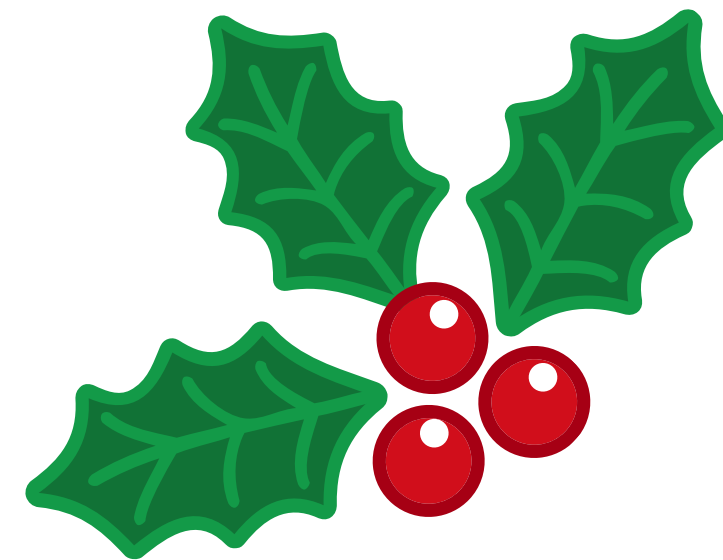
INVESTMENT



HOLLY JOLLY TABLE SPONSORSHIP \$2,500

Limited

- 10 tickets to the gala (one FULL table!)
- One complimentary drink ticket per seat
- One bottle of red or white wine for the table
- Logo on exclusive event sponsor thank you sign
- Logo on special branded table signage
- Logo placement in the digital Holiday Party program
- Select Meta & Twitter mentions
- Meta shout-outs on the day of the event
- Logo on select e-news and e-blasts
- Logo on the event registration page



INVESTMENT

TINSEL TABLE SPONSORSHIP \$1,250

Limited

- 5 tickets to the gala (one half table)
- One complimentary drink ticket per seat
- One bottle of red or white wine for the table
- Logo on exclusive event sponsor thank you sign
- Logo on special branded table signage
- Logo placement in the digital Holiday Party program
- Select Meta and Twitter mentions
- Logo on select e-news and e-blasts
- Logo on the event registration page



Brandt


DENBOW
environmental solutions

www.bclna.com

INVESTMENT

LIGHTS & MAGIC (A/V) SPONSORSHIP \$1,500

SOLD!

- 2 tickets to the gala
- 2 complimentary drink tickets
- Logo on exclusive event sponsor thank you sign
- Logo on special branded signage at feature
- Logo placement in the digital Holiday Party program
- Select Meta and Twitter mentions
- Logo on select e-news and e-blasts
- Special thanks throughout the event and mention in speeches



SiteOne[®]
LANDSCAPE SUPPLY

FXLuminaire.



www.bclna.com

INVESTMENT

TOAST TO THE TABLE SPONSORSHIP \$2,500

Exclusive

- Two tickets to the gala
- Two complimentary drink tickets
- Two bottles of red or white wine for every unsponsored table at the event
- Logo on exclusive event sponsor thank you sign
- Logo on special branded table signage
- Logo placement in the digital Holiday Party program
- Select Meta & Twitter mentions
- Meta shout-outs on the day of the event
- Logo on select e-news and e-blasts
- Logo on the event registration page
- Special thanks throughout the event and mention in speeches



www.bclna.com

INVESTMENT



SANTA'S TIPSY SLEIGH SPONSORSHIP \$500

SOLD!

- Logo on exclusive event sponsor thank you sign
- Logo on special branded signage at feature
- Logo placement in the digital Holiday Party program
- Select Meta and Twitter mentions



INVESTMENT



ULTIMATE WINE COLLECTION SPONSORSHIP \$500

SOLD!

- Logo on exclusive event sponsor thank you sign
- Logo on special branded signage at feature
- Logo placement in the digital Holiday Party program
- Select Meta and Twitter mentions



www.bclna.com

INVESTMENT

TOONIE TOSS SPONSORSHIP \$500

SOLD!

- Logo on exclusive event sponsor thank you sign
- Logo on special branded signage at feature
- Logo placement in the digital Holiday Party program
- Select Meta and Twitter mentions

CIBC 



INVESTMENT



PHOTO WALL SPONSORSHIP \$500

SOLD!

- Logo on exclusive event sponsor thank you sign
- Logo on special branded signage at feature
- Logo placement in the digital Holiday Party program
- Select Meta and Twitter mentions



INVESTMENT

DOOR PRIZE DONATIONS

Welcome

- Logo on special branded signage at feature
- Logo placement in the digital Holiday Party program
- Special thanks at the event



Creative Embroidery
www.creative-embroidery.com



www.bcina.com

INVESTMENT

IN KIND DONATION - POINSETTIAS

SOLD!

- Logo on special branded signage at feature
- Logo placement in the digital Holiday Party program
- Special thanks at the event

deVry
greenhouses Ltd.



INVESTMENT

IN KIND DONATION - CENTREPIECES

SOLD!

- Logo on special branded signage at feature
- Logo placement in the digital Holiday Party program
- Special thanks at the event



Burnaby Lake
GREENHOUSES



www.bclna.com

CONTACT



Heather McBride

Member Services Coordinator

604-670-8772

hmcbride@BCLNA.com

Contact today for more information about this event
& sponsorship opportunities



www.bclna.com