

# PlantSomethingBC

A 'Buy Local' Marketing Program

## PARTICIPANT AGREEMENT & APPLICATION

### For Nursery Growers



This completed form is the basis for an agreement between  
BCLNA, #102, 19289 Langley Bypass, Surrey, B.C. V3S 6K1  
AND

Company : \_\_\_\_\_  
Please Print Clearly

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Main Contact: \_\_\_\_\_ Cell #: \_\_\_\_\_

Position: \_\_\_\_\_ Dated: \_\_\_\_\_ BCLNA Member: (Circle one)

YES      FREE  
NO        \$150 + GST

1. I am a nursery or greenhouse grower with a production facility in the province of BC.
2. I agree to promote BC grown plants with the PlantSomethingBC logo, that have been grown in BC for a minimum growing season or plants that are grown in BC from seed or propagated in BC. *\*see criteria*
3. I agree to include the PlantSomethingBC logo on carts or pallets to help identify which plants qualify as BC grown.
4. I agree to designate BC grown plants in my Buyers Guide listings.
5. I agree to advise my BC clients which plants in our inventory are BC Grown plants. BC grown plants shall be designated to enable consumers to see they are BC Grown however it is visible and appropriate to designate plants, flats or lots as such. This may include signage, tags and designated in sales catalogues, specials, sales promotions, invoices or shipping orders. (A special tag is not required on each plant.)
6. Plants that do not meet the PlantSomethingBC criteria will not be identified as PlantSomethingBC plants.
7. I agree to my company name being listed on the wholesale section of the PlantSomethingBC website, with a link to my brand and website address
8. I may choose to include the PlantSomethingBC logo on my consumer webpage (not mandatory).

Signed: \_\_\_\_\_ Dated \_\_\_\_\_

This AGREEMENT is in effect from signature date to May 20, 2016.

**PROGRAM BENEFITS AND FEES FOR NON MEMBER PARTICIPANTS ON REVERSE**



This project is supported by the BC Government's Buy Local Program;  
delivered by the Investment Agriculture Foundation of BC with  
funding from the BC Ministry of Agriculture.



## PlantSomethingBC 'Buy Local' Marketing Program

Participation in the PlantSomethingBC program provides:

- A Company listing on the Wholesale section of the new PlantSomethingBC website
- The official PlantSomethingBC logo to use for your plant tags and other marketing purposes.
- Promotion of your program participation to landscapers and retailers via social media and e-news.
- The opportunity to post your 'PlantSomethingBC' video on the PlantSomethingBC website to promote the BC grown qualities of your plants. (Limit to number of postings)
- BCLNA Member Growers participate at no charge.



### Criteria:

Here are the guidelines for the eligibility for the program:

1. **Seed grown (annuals and perennials)** from small plugs propagated in BC or outside of BC and grown to finish/selling size in BC would qualify as "BC grown" This includes annuals that may require less than 10 weeks to be grown on to a finished plant.
2. **Cutting (rooted and unrooted) annuals, perennials, tropical and flowering)** that are sourced from BC or outside of BC or would qualify as "BC grown" as long as they are grown on in BC to a finished or pre-finished plant. This includes annuals that may require only 6 to 10 weeks to be grown to a finished plant.

### Bedding Plants that do not qualify:

Retail ready finished plants that arrive from outside of BC and held for a short period in a holding area, then sold as a finished product.

## Payment Information for Non-member Participants Only

Non Member	\$150.00
GST	\$7.50
<b>TOTAL PAYABLE</b>	<b>\$157.50</b>
GST # 12574 1744	



Visa

Mastercard

CARD #: _____	Expiry date: __/__/__
Cardholders Name:	3 digit CVV: ____
Signature:	

Scan and e-mail your completed Agreement form to [plantsomethingbc@bclna.com](mailto:plantsomethingbc@bclna.com)

Or fax it to BCLNA at 604-574-7773.

*Thank You.*