

PLANTSOMETHINGBC

A 'Buy Local' Marketing Program

PARTICIPANT AGREEMENT & APPLICATION

For **GARDEN CENTRES & RETAIL NURSERIES**



This completed form is the basis for an agreement between
BCLNA, #102, 19289 Langley Bypass, Surrey, B.C. V3S 6K1
AND

Company : _____
Please Print Clearly

Address: _____

City: _____ Postal Code: _____

Phone: _____ E-mail: _____ Website: _____

Main Contact: _____ Cell #: _____

Position: _____ Dated: _____ BCLNA Member: (Circle one)

YES FREE
NO \$150 + GST

1. I agree that I am a garden centre/retail nursery operating in the Province of BC.
2. Where I grow plants, I agree to promote and create awareness to which BC grown plants that have been grown in BC for a minimum growing season or plants that are grown from seed or propagated in BC.
3. I agree to use the PlantSomethingBC logo in retail displays of plants grown in BC.
4. I agree to designate BC grown plants for customers in my catalogue, online lists or special promotions.
5. Plants that do not meet the PlantSomethingBC criteria will not be identified as PlantSomethingBC plants.
6. I agree to participate in the Garden Centre Display Contest (spring 2016)
7. I nominate employee (Name) _____ at (e-mail) _____ as our PlantSomethingBC champion who will ensure POS materials are prominently displayed.
8. I agree to use and prominently display PlantSomethingBC POS materials.
9. I agree to my company name, address and contact information to be provided on the PlantSomethingBC website

Signed: _____ Dated _____

PROGRAM BENEFITS AND FEES FOR NON MEMBER PARTICIPANTS ON REVERSE

This AGREEMENT is in effect from signature date to May 20, 2016.



This project is supported by the BC Government's Buy Local Program;
delivered by the Investment Agriculture Foundation of BC with
funding from the BC Ministry of Agriculture.





PlantSomethingBC 'Buy Local' Marketing Program

Participation in the PlantSomethingBC program provides:

- A company listing on the new PlantSomethingBC website (one per company)
- Outdoor media campaign beginning February 2016 directing consumers to the NEW PlantSomethingBC website providing your company with added consumer exposure as a 'Buy Local' source of plants.
- The official PlantSomethingBC logo to use to promote BC grown plants to the consumer.
- **FREE** entry into the Garden Centre 'PlantSomethingBC Display Contest. Entrants **MUST** register with photos and information in Spring 2016. Contest to be judged by Judy Sharpton. **\$250 CASH Prize.**
- Resource Kit to Promote PlantSomethingBC in your store including plant tags, media pack, PlantSomethingBC Apron, poster).

Payment Information for Non-member Participants Only

Non Member	\$150.00
GST	\$7.50
TOTAL PAYABLE	\$157.50
GST # 12574 1744	



Visa Mastercard

CARD #: _____	Expiry date: __/__/__
Cardholders Name:	3 digit CVV: ___
Signature:	

Scan and e-mail your completed Agreement form to plantsomethingbc@bcna.com

Or fax it to BCLNA at 604-574-7773.

Thank You.