



# BCLNA BULLETIN

## ADVERTISING RATES

The latest and greatest  
from the voice of BC's  
green industry

# ADVERTISEMENTS

## Half Page Vertical

**1020 x 2655**

*BCLNA Member Price:*  
\$275

*Non-BCLNA Member  
Price: \$350*

*Advertisements are  
priced on a quarterly  
basis.*

Advanced statistics on  
your previous  
advertisements'  
performance such as  
views and clicks are  
available on request.

## Quarter Page Vertical

**1020 x 1290**

*BCLNA Member Price:*  
\$150

*Non-BCLNA Member  
Price: \$225*

# ADVERTISEMENTS

All advertising inquiries must go through Tina at **[twang@bclna.com](mailto:twang@bclna.com)**.

*Placement of all advertisements in the Bulletin is at the editor's discretion.*


## Half Page Horizontal

**2112 x 1290**

*BCLNA Member Price: \$300*

*Non-BCLNA Member Price: \$450*

# ADVERTISEMENTS



Please note that job postings can **not** be submitted as graphic advertisements.

*BCLNA reserves the right to reject advertisements based on quality and/or content.*

## Quarter Page Horizontal

**2112 x 606**

*BCLNA Member Price: \$150*

*Non-BCLNA Member Price: \$225*





# ADVERTISEMENTS

***Video Advertisement*** opportunities are now available!

Videos must already be uploaded to either YouTube or Vimeo, and the link submitted upon purchase.

**A SPECIAL PRICE of \$200 is available to BCLNA Members running their first video ad!**

As with all other advertisements, videos run for 3 months before expiring.

## **Video Ad**

**1920 x 1080**

*BCLNA Member Price: \$375*

*Non-BCLNA Member Price: \$500*

# CLASSIFIED ADS

*Price: \$50*

Classified ads are short, text-only ads that broadcast either the need for or the availability of a good or service. We do **not** accept job postings under this category, though submitted job postings (below) will live in the “Classifieds” section of the BCLNA website.

# JOB POSTINGS

*BCLNA Member Price: \$50*

Job postings are placed in the “Classifieds” section of the website which is linked on the Post-Secondary Education page of the *Bulletin*, and are a **Member-Only** benefit.

Job postings must be submitted with the position title, a PDF of the full posting, and a high-resolution company logo. Each job posting will live on the website for one month before being either renewed or removed.