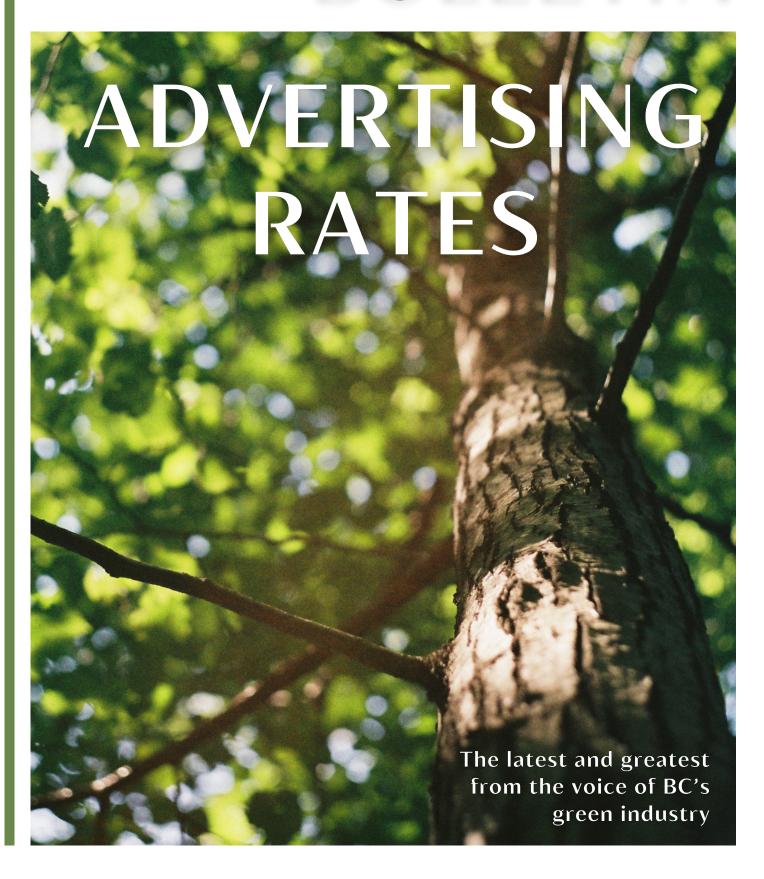


BCLNA BULLETIN



Half Page Vertical

1020 x 2655

BCLNA Member Price: \$275 Non-BCLNA Member Price: \$350 Advertisements are priced on a quarterly basis.

Advanced statistics on your previous advertisements' performance such as views and clicks are available on request.

Quarter Page Vertical

1020 x 1290

BCLNA Member Price: \$150 Non-BCLNA Member Price: \$225

All advertising inquiries must go through Tina at twang@bclna.com.

Placement of all advertisements in the Bulletin is at the editor's discretion.

Half Page Horizontal

2112 x 1290

BCLNA Member Price: \$300 Non-BCLNA Member Price: \$450

Please note that job postings can **not** be submitted as graphic advertisements.

BCLNA reserves the right to reject advertisements based on quality and/or content.

Quarter Page Horizontal

2112 x 606

BCLNA Member Price: \$150 Non-BCLNA Member Price: \$225

Video Advertisement opportunities are now available!

Videos must already be uploaded to either YouTube or Vimeo, and the link submitted upon purchase.

A SPECIAL PRICE of \$200 is available to BCLNA Members running their first video ad!

As with all other advertisements, videos run for 3 months before expiring.

Video Ad

1920 x 1080

BCLNA Member Price: \$375 Non-BCLNA Member Price: \$500

CLASSIFIED ADS

Price: \$50

Classified ads are short, text-only ads that broadcast either the need for or the availability of a good or service. We do **not** accept job postings under this category, though submitted job postings (below) will live in the "Classifieds" section of the BCLNA website.

JOB POSTINGS

BCLNA Member Price: \$50

Job postings are placed in the "Classifieds" section of the website which is linked on the Post-Secondary Education page of the *Bulletin*, and are a **Member-Only** benefit.

Job postings must be submitted with the position title, a PDF of the full posting, and a high-resolution company logo. Each job posting will live on the website for one month before being either renewed or removed.